

THE CAMPAIGN

for

EVANSTON NORTHWESTERN HEALTHCARE

FALL 2006

News of The Campaign



Radiologist Jan Jeske, MD (from left), mammography technologist Carole Xenakis, surgical oncologist David J. Winchester, MD, and nurse Pat Heatley, RN, review plans for The Patricia G. Nolan Center for Breast Health being constructed at Glenbrook Hospital through a \$1.5 million gift from The Daniel F. and Ada L. Rice Foundation.

A \$1.5 million gift from the Daniel F. and Ada L. Rice Foundation will establish The Patricia G. Nolan Center for Breast Health at Glenbrook Hospital. The Center, which will be constructed at the south end of Glenbrook Hospital, will offer women a comprehensive approach to breast healthcare. It will complement breast health services available at various sites of care within Evanston Northwestern Healthcare (ENH). “We have a long history of supporting ENH,” said Peter Nolan, President of the Rice Foundation. “Over the years we’ve made several grants that have supported a variety of clinical programs and research initiatives, including genetic tumor profiling, neurosurgery and ulcerative colitis.”

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Rice Foundation Gift

ENH has extensive experience in the diagnosis and clinical care of patients with breast cancer at its three sites—Evanston, Glenbrook and Highland Park Hospitals. Nearly 70,000 breast imaging procedures are performed annually at ENH Hospitals, as well as its other sites of care, with more than 25 percent of those procedures performed at Glenbrook Hospital.

The American Cancer Society, the American Medical Association and the American College of Radiologists all recommend that women over 40 years of age have an annual mammogram. Women often delay mammograms because of fear or misconceptions about long wait times for appointments.

The Center for Breast Health specifically addresses these critical issues with an overarching goal to enhance the desirability and the capacity for screening women at average and increased risk for breast cancer. The Center will focus on improving the efficiency of care by decreasing the time from diagnosis of mammographic or clinical abnormalities to biopsy and surgical treatment. The expertise of radiologists and surgeons working together will be combined at one site and will build on

the synergies created by their close collaboration. The Center will offer a host of advanced diagnostic imaging tests and therapies to enhance cancer screening capacity, including digital mammography, film screen mammography and computer-aided biopsy systems. Patients will also have convenient access to breast MRIs.

Physicians representing those specialties, radiologist Jan Jeske, MD, and surgical oncologist David J. Winchester, MD, will be the Center's co-directors. Dr. Jeske is an assistant clinical professor at Northwestern University's Feinberg School of Medicine where Dr. Winchester also serves as an associate professor.

"Our goal is to provide the resources, equipment, knowledge and human compassion to enable a complete breast evaluation, particularly for those women who have a newly discovered breast abnormality," said Dr. Jeske. "What makes this Center special is the close proximity of specialized radiologists, surgeons, nurses and genetic counselors who will provide comprehensive evaluation and support for women requiring therapy or additional monitoring."

"Minimally invasive image-guided biopsy systems will allow for precise evaluation of tumors that may not be detectable by physical findings," said Dr. Winchester. "With the close association between specialists, we hope to provide our patients with seamless guidance."

The Center also will enhance ENH's research agenda. Since the establishment of the ENH Breast Cancer Registry in 1994, the link between treatment of breast cancer patients and research has been strong. The members of the surgical and nursing staff at ENH have established a nationwide reputation for clinical, and more recently, basic research in breast cancer. The Center will augment ENH's ability to conduct research related not only to basic biological aspects of molecular oncology, but also to minimally invasive treatment of breast cancers.

"ENH caregivers have long promoted screening and prevention activities into routine practices," said Douglas Silverstein, President of Glenbrook Hospital. "The growing population of the communities served by Glenbrook Hospital, particularly women over the age of 40, demonstrates an even stronger educational outreach program is needed for these individuals. The Center will help accomplish this objective."

The Rice Foundation's gift, along with a \$1.5 million gift from Liz Ellrodt and Scott Schweighauser to establish an Endowed Chair in Perinatal Research (see story, page 3), has added momentum to The Campaign for Evanston Northwestern Healthcare. For more information, please contact Mike Bates, Campaign Director, at (224) 364-7204, mbates@enh.org.

"Our goal is to provide the resources, equipment, knowledge and human compassion to enable a complete breast evaluation, particularly for those women who have a newly discovered breast abnormality."

—Jan Jeske, MD

Family Endows Chair in Perinatal Research

Through the generosity of people who understand the importance of philanthropy, Evanston Northwestern Healthcare (ENH) has been able to maintain the standard of excellence for which it is known. ENH Foundation Board member Scott Schweighauser and his wife, Liz Ellrodt, understand the impact philanthropy has on patient care and research, and recently made a campaign gift of \$1.5 million to establish the Ellrodt-Schweighauser Family Chair in Perinatal Research.

Ellrodt and Schweighauser's giving is motivated out of personal experience. Their four-year-old son, Ben, was born prematurely and was a patient in Evanston Hospital's Infant Special Care Unit (ISCU). By establishing the Endowed Chair in Perinatal Research, they help ensure Evanston Northwestern Healthcare's ability to recruit and retain medical leadership of the highest quality and to create a permanent source of funding for new and promising research initiatives. Their past gifts have supported several programs within the Perinatal Family Support Center,

including the Cultural Diversity Program and Connections, a hospital-based program for pregnant and parenting teens.

"We wanted to establish something more permanent as an ongoing thank you for the care our family received," said Ellrodt. "Research needs to be nurtured, and our experiences in the ISCU showed us just how tangible research can be."

Promising perinatal and neonatal research efforts at Evanston Northwestern Healthcare continue to address some of the most devastating diagnoses and conditions affecting newborns and their parents. Pioneering studies on necrotizing enterocolitis (NEC), cerebral palsy, intra-uterine growth restriction and premature labor are shedding light on some of the most prevalent and threatening conditions of pregnancy and infant development.



Support for perinatal research helps Evanston Northwestern Healthcare's tiniest patients as well as future generations.

"Recognizing and acting on research opportunities that arise in the course of caring for patients are important aspects of a physician's work at an academic medical center," said Michael Caplan, MD, Chair of the Department of Pediatrics at ENH and a professor at Northwestern University's Feinberg School of Medicine. "Scott and Liz have tremendous compassion for families who are faced with experiences similar to their own. Their generosity will strengthen our research efforts and help countless families."

ENH RESEARCH INSTITUTE RANKS HIGH WITH NIH

The National Institutes of Health (NIH) recently ranked Evanston Northwestern Healthcare (ENH) 20th in the nation for Independent Research Hospitals receiving NIH funding.

When the list is limited to Comprehensive Independent Research Hospitals (excluding hospitals that focus exclusively on one area, such as pediatrics or cancer care), ENH is ranked 10th in the nation. At the state level, ENH is still the number one ranked Independent Research Hospital in Illinois. This accomplishment is a strong endorsement for ENH's physician scientists.

As the primary federal agency for conducting and supporting basic clinical and translational medical research, the NIH's annual rankings are considered an important indicator of research strength.

The ENH Research Institute will celebrate its tenth anniversary in October. "It is quite remarkable to have achieved a number 10 ranking by our tenth anniversary," said ENH President and CEO Mark Neaman.

CAMPAIGN UPDATE

The Campaign for Evanston Northwestern Healthcare will receive \$1 million from an anonymous donor after successfully meeting a challenge grant. The conditions of the challenge required that the ENH Foundation raise \$1 million from members of the Evanston Northwestern Healthcare, ENH Foundation and Research Institute Boards of Directors and \$2 million in new gifts from non-board individuals by June 30, 2006. The Foundation exceeded the challenge by raising \$4.6 million, of which \$3.5 million came from non-board members.

To date, more than \$116 million has been raised toward the increased Campaign goal of \$150 million approved by the Boards of Directors of Evanston Northwestern Healthcare and the ENH Foundation.



At the 2006 Chairman's Tribute Dinner, ENH Board Chair William Davis, left, and his wife, Judy, along with ENH President and CEO Mark Neaman and his wife, Susan, celebrated the success of The Campaign.

The Cardiovascular Care Center: Offering a Comprehensive

Every 35 seconds someone dies from cardiovascular disease—a condition that affects more than 70 million Americans and continues to be the leading cause of death for men and women in the United States.

To address this major health threat, the Evanston Northwestern Healthcare (ENH) Cardiovascular Care Center offers comprehensive, coordinated care—from prevention through cardiac rehabilitation—as it advances research efforts to find better ways to diagnose and treat patients with cardiovascular disease.

In August 2006, Blue Cross Blue Shield of Illinois designated ENH a Blue Distinction Center for Cardiac Care because it met stringent quality criteria that demonstrate better overall outcomes for patients. Blue Distinction Centers for Cardiac Care provide a full range of cardiac services, including inpatient cardiac care, cardiac rehabilitation, cardiac catheterization and cardiac surgery.

In 2005, the Cardiovascular Care Center also was designated a Premium cardiac specialty center by UnitedHealth, reflecting national recognition of its leadership role in providing care. This distinction is based on the Center's level of staff experience; varied treatment options from a broad range of cardiac specialties; the availability of emergency care; and a system of data management and reporting.

"The Cardiovascular Care Center has a tradition of excellence and a legacy of providing quality cardiovascular care to the North Shore community," says John C. Alexander, Jr., MD, head of the Cardiothoracic Surgery Program since June. Dr. Alexander helped establish cardiac surgery at Evanston Hospital from 1984 through 1999 and for the past seven years had been the Chief of Cardiovascular Surgery at Hackensack University Medical Center. He and Timothy Sanborn, MD, Head of the Division of Cardiology, are Co-Directors of the Cardiovascular Care Center.

"Our patients benefit tremendously when they need specialized cardiac care and choose to stay within the ENH system," says Dr. Alexander. "Whether they need open heart surgery, cardiac catheterization or other leading-edge treatments, patients can maintain their relationship with their primary care physician, who is familiar with their medical history and is able to continue to be a critical part of their care team."

ENH's award-winning electronic medical record system offers important advantages to patients who receive care at the Cardiovascular Care Center. "Our electronic medical records system enables any physician involved in a patient's treatment plan to have instant access to information about their patient," says Dr. Alexander. "This connects all of a patient's caregivers in a vital way and distinguishes the care we provide at Evanston Northwestern Healthcare."



John C. Alexander, Jr., MD, Head of the Cardiothoracic Surgery Program

Enhancing Clinical Care

The Cardiovascular Care Center offers a variety of specialized programs at Evanston, Glenbrook and Highland Park Hospitals. For instance, among other services, patients have access to state-of-the-art diagnostic imaging tests, cardiac catheterization procedures, electrophysiology treatments, leading-edge cardiac surgery and the Women's Heart Program.

The Center also brings together a multidisciplinary team of internationally renowned heart specialists, including clinical cardiologists, interventional cardiologists, electrophysiologists and cardiothoracic surgeons, as well as skilled nursing professionals who work together to design treatment plans that best suit each patient's needs.

Dr. Alexander leads the surgical team, which offers advanced valve repair and replacement techniques as well as surgical procedures for patients with atrial fibrillation and congestive heart failure. Dr. Sanborn, who is a professor of medicine at Northwestern University's Feinberg School of Medicine, has pioneered advanced cardiac catheterization techniques to help fight heart disease and decrease patients' recovery time.

In addition, the Cardiovascular Care Center offers:

- Specialty clinics that follow up with patients who have pacemakers and implantable defibrillators, and monitor patients' cholesterol and Coumadin® (warfarin) levels
- Cardiac and vascular imaging tests, including echocardiography, electrocardiography and stress testing as well as heart scans that measure calcium deposits within the coronary arteries

Comprehensive Approach to Heart-Health Excellence

- Cardiac catheterization/interventional cardiology for diagnostic procedures and interventions, including angioplasty and brachytherapy to treat patients with stent-related complications
- Cardiac electrophysiology to evaluate and treat heart rhythm disorders
- Cardiovascular surgery, with leading-edge procedures such as bypass surgery with endoscopic vein harvest, minimally invasive valve repair and replacement, and radiofrequency ablation
- Cardiac resynchronization therapy that improves the pumping efficiency of the heart for patients with congestive heart failure.

In order to get the most complete picture of a patient's heart condition, it is important for physicians working together to manage the cardiac imaging process. "At the Cardiovascular Care Center, a team of specialists order imaging tests, perform procedures and interpret results," says Mark Lampert, MD, Section Head, Clinical Cardiology and an assistant professor at the Feinberg School. "With our emphasis on providing comprehensive care and our ability to offer an extensive range of imaging technologies, patients can achieve better outcomes."

"In addition, patients with heart rhythm disorders, such as rapid, slow or irregular heart beats, have access to a number of advanced technologies in dedicated electrophysiology labs that feature sophisticated imaging and mapping systems," says Westby Fisher, MD, Director of Cardiac Electrophysiology and an assistant professor at the Feinberg School.

Physicians in the Cardiovascular Care Center also are using less invasive procedures to treat conditions that formerly required surgery. The program is a world leader in treating leaking mitral heart valves with catheter-based therapy and plans to offer patients even more minimally invasive options to treat heart valve disorders in the future, according to Ted Feldman, MD, Director of Cardiac Catheterization. Located between the left atrium and ventricle, the mitral valve controls the flow of blood through the heart.

Dr. Feldman, who is a professor at Northwestern University's Feinberg School of Medicine, is a leading clinician in catheter therapy for heart valve disease and is actively involved in a variety of new treatments and studies. He was the first physician in the United States to use the E-valve™ system in July 2003, which is a catheter-based method of repairing mitral valves as a non-invasive alternative to open heart surgery.

"Catheter-based therapies can help patients with blocked arteries or heart valve disorders who have commonly been treated surgically," says Dr. Feldman. "These less invasive alternatives for patients with cardiovascular disease reduce hospitalization and recovery times. They also extend therapy to high-risk patients with complex cardiovascular disease who may have had limited treatment options in the past."

Discovery Through Research

In addition to a fervent commitment to clinical care, the Cardiovascular Care Center offers patients the opportunity to participate in clinical trials for new and emerging treatment options that could improve patient outcomes.

For instance, a ground-breaking clinical research study at Evanston Hospital called the SYNTAX (Synergy between PCI with Taxus™ and Cardiac Surgery) trial involves percutaneous coronary intervention (PCI) with drug-eluting stents—a non-surgical procedure previously not available to patients with advanced coronary artery disease that uses a small metal tube inserted into a patient's artery. "This study is designed to look at long-term results in order to determine the best treatment for people with complex coronary artery disease without undergoing heart bypass surgery," says Dr. Feldman, the study's principal investigator. Evanston Hospital is one of only 12 hospitals in the country and the only hospital in Illinois participating in this study.

With continued philanthropic investment, the Cardiovascular Care Center will continue to build a national presence by supporting renowned experts in the diagnosis and treatment of cardiovascular disease, enhancing its research programs and educating the next generation of cardiologists.

For more information about the Cardiovascular Care Center, visit www.enh.org. If you have questions about supporting the Cardiovascular Care Center philanthropically, please contact Mike Bates, Campaign Director, (224) 364-7204, mbates@enh.org.

THE WOMEN'S HEART PROGRAM

Helping women manage their heart risks at every stage of life

The Cardiovascular Care Center established the Women's Heart Program in 2003 to help women improve their heart-health through awareness and action. "Heart disease is the number one killer of women," says Eileen Kelly Hensing, MD, Director, Women's Heart Program, "but many women, who put their children's and husband's health first, do not see themselves at risk for a heart attack."

Dr. Kelly is a pioneer in improving women's quality of life by focusing on preventing cardiac disease and controlling risk factors, particularly through exercise and diet. "It is also important to increase awareness about the symptoms of heart disease, which can differ between men and women," says Dr. Kelly. "For instance, although women may suffer chest discomfort, they also may have more atypical symptoms, such as heartburn, shortness of breath, back pain and jaw pain."

The Women's Heart Program caters to the special needs of women at every stage of life. It offers comprehensive care for women with existing heart disease and primary prevention strategies for patients at risk, including patient education; risk assessment; screenings for cholesterol, glucose, triglycerides and blood pressure; and referrals to experts in smoking cessation, stress reduction, exercise and nutrition.

Women enrolled in the program also have access to hospital-based diagnostic services, treatment interventions and clinical trials investigating new heart therapies.



PHYSICIANS AT ILLINOIS BONE & JOINT INSTITUTE MAKE SIGNIFICANT CAMPAIGN GIFT

A group of 15 physicians from the Illinois Bone & Joint Institute, Ltd. (IBJI) recently made a five-year pledge commitment of \$520,000 to support medical research and education in the Department of Orthopaedic Surgery.

The Illinois Bone & Joint Institute, which has more than 20 practice sites, specializes in diagnosing and treating injuries and diseases of the musculoskeletal system.

Physicians who made the pledge include: David Beigler, MD; Leon S. Benson, MD; Philip J. FitzSimons, MD; James L. Fox, Jr., MD; Steve L. Haddad,

MD; James C. Kudrna, MD, PhD; Robert D. McMillan, MD; Gregory R. Palutis, MD; Craig S. Phillips, MD; Gregory Portland, MD; Amy Jo Ptaszek, MD; William J. Robb III, MD; David E. Shapiro, MD; Gary S. Shapiro, MD; and Van P. Stamos, MD.

“This Campaign contribution is the first large multi-year gift from a group of private practicing physicians with privileges at ENH,” says William J. Robb III, MD, Chairman of the Department of Orthopaedic Surgery at ENH. “It demonstrates a significant commitment from orthopaedic

surgeons, ensuring that the research and education missions of the Department of Orthopaedic Surgery are fulfilled.”

Research and education programs translate directly into improvements in orthopaedic care for patients. Active research and education programs also enable quality recruitment of new members to the Department and continue the long tradition of orthopaedic excellence at ENH. Current studies underway include trials to better understand the effects of alternative bearings on the tissues around total joint replacements, the benefits of computer-assisted surgery, improvements in function for patients with complex wrist fractures after immediate fracture fixation and new prosthetic designs for total ankle replacement procedures.

“Research provides a direct relationship to the newest and best orthopaedic technologies,” says Dr. Robb. “Medical research and education programs also attract gifted clinicians and enable ENH to provide a vital role in the education of orthopaedic residents from Northwestern University’s Feinberg School of Medicine.”

Contributing physicians will become members of the Dr. Merritt C. Bragdon Society for the duration of the pledge. The Bragdon Society recognizes professional staff members who donate \$1,000 or more on an annual basis.



Fifteen physicians from the Illinois Bone & Joint Institute (IBJI), including (from left) Philip J. FitzSimons, MD; William J. Robb III, MD; Steve L. Haddad, MD; David Beigler, MD; James C. Kudrna, MD, PhD; James L. Fox, Jr., MD; and Van P. Stamos, MD recently made a five-year pledge commitment of \$520,000 to support medical research and education in the Department of Orthopaedic Surgery at ENH. (See main story for a complete list of physicians who were part of this gift.)

Father Raises Money for Perinatal Support

Although 22 years have passed since Harold Krinsky’s infant son died, he has not forgotten the care his family received from the staff at Evanston Hospital’s Infant Special Care Unit (ISCU).

So for the past seven years, Krinsky, a Chicago dentist, has held an annual golf outing to support the Perinatal Family Support Center.

Krinsky’s son, Joshua, was born prematurely and lived his entire life in the ISCU before dying at the age of seven months. “There is nothing that can prepare a parent for the devastating pain, grief and stress of caring for and ultimately losing a critically ill child,” Krinsky said. “But having compassionate, committed and highly skilled healthcare specialists at your side, who offer desperately needed guidance and support, is an invaluable gift—a gift my family and I gratefully received.”

Krinsky directed memorial gifts for his son to Evanston Northwestern Healthcare, establishing the Joshua Stuart Krinsky Fund. Gifts have been made to the fund ever since, including proceeds from the annual golf outing. To date, more than \$30,000 has been raised for the Perinatal Family Support Center at Evanston Hospital. The Center provides support services to women and their families experiencing issues related to pregnancy, birth, early infancy

or perinatal loss, including sibling nursery tours, loss support groups, a postpartum depression program and Connections, a hospital-based program for pregnant and parenting teens.

For more information on how you can support Maternal/Child Health at Evanston Northwestern Healthcare, visit www.enh.org/foundation or contact Allyson Regnier, Director of Development, (224) 364-7207, aregnier@enh.org.



Fred Krinsky, left, traveled from Atlanta for the 2006 Cavity Cops Shootout, organized each year by his brother, Harold Krinsky, DDS, to raise money for the Perinatal Family Support Center at Evanston Hospital.

Leadership Gifts

Evanston Northwestern Healthcare Foundation wishes to thank the following for Leadership Gifts (\$10,000+) made to The Campaign for Evanston Northwestern Healthcare from March 1 through July 31.

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*Denotes that the donor made previous leadership gifts to The Campaign.

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Neuro-oncology Patient Runs for a Cause

Carrie Green, 33, has been an avid runner for more than a decade, calling it a “passion and source of great strength.”

Running took on new meaning for Green, a full-time mother of two, after being diagnosed with a brain tumor in 2005. Now, her avocation is a source of fundraising for brain tumor research at Evanston Northwestern Healthcare (ENH).

Green was living in Naperville while her husband, Charlie, a fourth-year medical student was completing an orthopaedics rotation at an East Lansing, Michigan hospital. While visiting him in July 2005, she had a seizure and was taken to the hospital.

“Doctors, scientists and researchers need to continue their search in understanding more about brain tumors.”

—Carrie Green

Physicians diagnosed her with a malignant brain tumor, which they successfully removed. They referred Green for further treatment to ENH neurologist Nicholas Vick, MD, who is also a professor of neurology at Northwestern University’s Feinberg School of Medicine.

The Greens sought other opinions, but their search confirmed Dr. Vick as their choice. “We knew we were in competent hands with someone who was putting us on the right course of treatment,” said Carrie Green. She has been taking oral chemotherapy treatments with Temodar and has regular MRIs to rule out any new tumor growth.

The Greens have not let Carrie’s treatment slow them down and have been training to run Milwaukee’s Lakefront Marathon in October to raise funds for brain tumor research and patient care at ENH.

“Running has offered me an increased tolerance of any side effects as well as an inner strength to help fight this disease,” Green said. “Doctors, scientists and researchers need to continue their search in understanding more about brain tumors, so that their patients can live meaningful lives, raise children and grow old with loved ones.”



Carrie Green in training for the Milwaukee marathon.

To support the Greens in their fundraising efforts on behalf of ENH, visit www.enh.org/foundation, click “Make a Gift” and direct your donation to “brain tumor study.” Include Carrie Green’s name as the tributee, or call the ENH Foundation at (224) 364-7200 to make a gift.



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